

# HVAC&R Education for Professionals & Workforce Development

## About Me

- Manager of eLearning at ASHRAE
- Training and Education Committee Member at ASHRAE
- Associate Professional in Talent Development (APTD)
- Collaborated with HVAC&R engineers and technicians to create 100+ trainings and courses
- Passionate about HVAC&R Training and Development



HVAC&R is more than an industry—it's a lifeline. Your expertise, knowledge, and skills keeps the world running, ensuring comfort, safety, and survival for millions.

This knowledge and continuous learning cannot be compromised.



## Points of Discussion

- The Future of HVAC&R Workforce
- Why Workforce Development Matters
- Training & Development Strategies
- ASHRAE Resources for Professional Development & Workforce Development



## Future of HVAC&R Workforce – Market Growth

**Energy Efficiency Regulations and Climate Change concerns will dominate the market** 

## \$367.5 billion (2030)

## \$240.8 billion (2023)



## Future of HVAC&R Workforce – Biggest Challenge

◆ 40% of the current HVAC&R workforce is set to retire by 2033, creating an urgent demand for workforce planning and development. (Source: AHRI, 2024)

◆ 73% of HVAC companies struggle to find skilled workers (Source BLS, 2024).



### Why should companies and individuals invest in workforce development??



**Reduces skill shortages** 



**Boosts operation efficiency** 



Improves employee retention



**Enhances business agility** 



## How to Implement Workforce Development Strategy?

#### **Internal Strategies (Company Driven)**

**Identify skill gaps** & training needs. (L&D consultation)

**Offer 70-20-10 Training** (on-the-job training, mentoring, coaching, courses).

**Develop career pathways** for growth & retention. (leadership development and succession planning)

**Measure effectiveness** (KPIs, certification rates, on-the-job performance).

## External Strategies (Industry and Individual Growth)

**Certifications & Workshops** (e.g., AIA, AHRI, ASHRAE, GBCI etc).

**Continuing Education** (technical courses, ondemand learning).

Partnerships with Experts (HVAC associations).



#### External Strategies – Industry Resources for Training and Education

BOOKSTORE	ONLINE AND INSTRUCTOR-LED COURSES	CERTIFICATION
HANDBOOKS		• CHD

- STANDARDS & GUIDELINES
- OTHER PUBLICATIONS

- IN-PERSON INSTRUCTOR-LED
- VIRTUAL INSTRUCTOR-LED
- ELEARNING

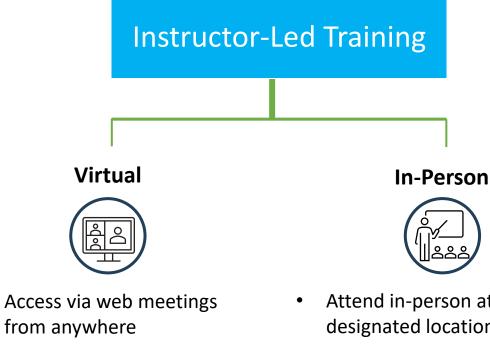
- BCxP
- BEMP
- CDP
- BEAP







## **Online and In-Person Training**



- Live Instructor for real-time Q&A
- Certificate of Completion with PDHs/CEUs earned

- Attend in-person at a designated location
- Live Instructor for real-time Q&A
- Certificate of Completion with PDHs/CEUs earned

#### eLearning



- Self-paced: Complete the course at your own • convenience.
- **No instructor**: Includes a final exam to test ٠ vour knowledge.
- **Certificate of Completion:** Earn PDHs/CEUs ٠ upon passing.
- **12-month access:** Available for a full year after ٠ purchase.
- **Downloadable materials:** Supplementary ٠ resources included.
- Affordable pricing: Group discounts available. ٠





### Why Get ASHRAE Certified?

Industry Recognition & Credibility Demonstrates your technical proficiency Increased Job
Opportunities &
Career Advancement





#### Do I need to be an engineer to be involved with ASHRAE membership or take the trainings or get Certified?

**No**, you do not need to be an engineer to be involved with ASHRAE, take its trainings, or earn certifications.

ASHRAE welcomes professionals from a wide range of fields who are interested in advancing their knowledge of HVAC&R systems, building performance, and sustainability.



## Call to Action







**For Membership Questions** 

Go to Booth #<u>3201</u>

To look at some of the ASHRAE publications Go to Booth #455 Any questions related to professional development Please ASK!

For more information visit – ashrae.org





# Thank You